

Beat: Music

## **Appointment of Florence Alibert as conductor of the Orchester National Lorraine**

**By Culture Minister Nyssen**

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**USPA NEWS** - Françoise Nyssen, Minister of Culture, welcomes the unanimous proposal of the jury for the nomination of Florence Alibert to lead the National Orchestra of Lorraine (ONL) - Cité musicale-Metz, in full agreement with Philippe Richert, president of The Grand-Est region and Dominique Gros, Mayor of Metz. It will thus give sympathetic consideration to the application for approval which will be sent to it by the structure, after validation of this appointment by its board of directors.

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Based on a program of artists and works with pluralistic aesthetics, designed to bring together all the public and carry an ambitious artistic education project, Florence Alibert is also entrusted for this purpose the direction of the Arsenal, The Music Box and the Trinitarians, which, together with the ONL, constitute the project of Cité musicale de Metz. It will also have the task of developing the influence of the NLO in the territory of the new Grand East region with the support of the Regional Council and nationally and internationally. A graduate of HEC, holder of a DEA in economics of culture and communication, Florence Alibert began her professional life in 1996 at Ubisoft, French leader of the video game, where she will direct the Italian subsidiary as well as the development studios up to 'In 2004. She then joined the Orchester de Paris, passionately for the music she practices as an amateur. She will be director of the public, communication and patronage, then will take joint leadership of the service of cultural action. She is currently General Director of the Palazzetto Bru Zane - French Romantic Music Center in Venice.

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